

# OUR YMCA

## MISSION

We are a charity dedicated to building a caring, healthy community by creating opportunities for all people to achieve personal growth in spirit, mind and body.

## VISION

We will be a recognized and valued leader in making a positive difference to the health and wellbeing of our community through the provision of values-based programs and services that reflect the changing needs of our community.

## VALUES

The work we do is grounded by our core values.

**CARING  
HONESTY  
RESPECT  
RESPONSIBILITY**

## VOLUNTEER BOARD OF DIRECTORS

	Position	Career
Doug Bierer	President	Chartered Professional Accountant
David Johnstone	Vice President / Treasurer	Financial Advisor
Maria Canton	Vice President	Theatre Manager
Evelyn Dean	Past President	Business Owner / Consultant
Ruth Barwell	Director	Social Worker
Liz Cranny	Director	Police Officer
Greg Deakin	Director	Lawyer
Jeff Franks	Director	Co-Director, Mental Health Services
Helen Harris	Director	Social Worker
Bill Klingsberg	Director	Chief Building Official
Ann Lovold	Director	Public Health Professional
Ravi Naidu Badana*	Director	Director of Finance
Brian O'Doherty	Director	Doctor
Gwynne Potter	Director	Chartered Professional Accountant
Lindsay Wonnacott	Director	Health Program Evaluator

\*resigned

## SENIOR LEADERSHIP TEAM

Gayle Graham	Chief Executive Officer
Nic Hayne	Manager, Facilities
Susan Kuznicki	Manager, Finance
Bill McDougall	Manager, Community & Employment Services
Dennis Morrison	Manager, Child Care
Kim Williams	Manager, Health & Fitness

## LOCATIONS

<b>Health, Fitness &amp; Aquatic Facility</b>	700 10th Street East, Owen Sound	519 376-0484
<b>Community Services</b>	648 2nd Avenue East, Owen Sound	519 371-9230
<b>Employment Services</b>	4A-1450 1st Avenue West, Owen Sound	519 371-9222
	7-425 10th Street, Hanover	519 364-3163
<b>Child Care Centres</b>	600 16th Avenue, Hanover	519 364-4938
	898 Queen Street, Kincardine	519 396-9622
	612 2nd Avenue East, Owen Sound	519 372-9295
	374 Bruce Street, Port Elgin	519 832-6225
	18 Tain Street, Ripley	519 395-5570



Charitable Registration No: 11907 4995 RR0001



YMCA of Owen Sound Grey Bruce

## 2013-2014 ANNUAL REPORT

When given the opportunity, we believe everyone can reach their potential.

## Message from the Board President & CEO

The health of a community reflects the health of its people. Good health is holistic in nature. It includes one's emotional, physical and mental health. When just one component of a persons' health is compromised through circumstances such as job loss, illness or finances, the impact can affect all areas of their life. The collective effect of those individual experiences influences the community as a whole.

In 2013 we began work on a new strategic plan, a plan that builds on our 137 year history and clarifies the role that our organization will play as we build strong, vibrant communities across Grey and Bruce Counties. We believe when people have access to nurturing child care programs, meaningful employment, safe, affordable housing and opportunities for physical activity and play; they can improve their lives, their health and reach their potential.

The national YMCA Playing to Learn Curriculum, along with our caring, qualified staff create an engaging, fun environment in our YMCA Child Care Centres that fosters an enthusiasm for, and love of, life-long learning. In preparation for school, each child's learning experience is built on their individual interests and needs with the goal to guide each child on a path of future success.

Our YMCA Employment Resource Centres provide many free services and educational opportunities to assist people in identifying their goals, developing their skills, gaining experience and securing employment. Last year we had 18,392 visits to our Centres. YMCA Employment Advisors provide direction, resources and encouragement to clients. Programs such as the Youth Employment Fund create opportunities for young adults to learn hands-on skills, earn an income and work towards long-term employment.

Expanded program opportunities, enhanced amenities and added space allow us to deliver better opportunities in health, fitness and aquatics. Many people, including seniors have embraced Tai Chi for its rhythmic, calming movements. Others use the warm water pool to improve their mobility and gain strength. A new program partnership with the Alzheimer Society of Grey-Bruce enables those dealing with Alzheimer's and their caregivers to connect with others to enjoy social and physical activities together.

Our inclusive, caring approach ensures that people of all ages, backgrounds and abilities can participate at the YMCA. Financial circumstance should never be a barrier to opportunity. We strive to treat people with respect and dignity. Through our financial assistance program, we work to ensure that no one is turned away.

We believe that everyone has the right to be their best and reach their true potential; whether they are a child discovering a new talent, a young adult searching for their dream job, or a senior learning to swim. **This is the YMCA.** Every day we help people work towards achieving their goals.

We cannot overstate our appreciation for the collective "we" that makes this work happen. From our dedicated staff and volunteers, to our generous donors, members and participants, to our community and government partners, we achieve much more together. Thank you for your commitment and your ongoing belief in the work of our YMCA.

Inside this report, we share with you some highlights from the past year and the opportunities that have helped over 17,000 people on their journey to reach their full potential. By working together, we will improve the health of individuals, families and inevitably, our whole community.

Doug Bierer  
President, Board of Directors

Gayle Graham  
Chief Executive Officer

At the YMCA, we never met a kid, teen, man or woman

# whose potential we couldn't see.



## Building healthy communities

Across Grey and Bruce Counties we work to instill a sense of personal enrichment, belonging and connection. Our YMCA Centres of Community provide safe and friendly spaces where people can connect with each other and engage in activities to help them reach their potential.

**28** program sites

**17,571** people served

**8,534** people participated at the YMCA Health, Fitness & Aquatic Facility

**106** volunteers gave **4,800** hours of their time, energy and talents

**209** passionate, dedicated staff  
**106** full time and **103** part time

**26** community partners

**\$68,000** raised in support of the YMCA Strong Kids Campaign

## Nurturing children and families

The YMCA is a place where kids and families feel accepted and welcome. A place where they can be themselves, become stronger and healthier and access the tools they need to succeed. Every child is unique and every family has their own hopes and dreams. We hope the YMCA is part of their journey.

**392** children realized their potential in YMCA early learning and care

**652** kids participated in YMCA Before and After School Care programs

**2,162** campers experienced YMCA camp programs.  
**1,788** at YMCA day camps  
**374** at Camp Presqu'île

**2,856** children and teens participated in healthy, active programs

**65** young people were mentored through the Youth Justice Circle

**46** youth learned effective strategies to manage their anger

## Empowering teens and adults

For 137 years, we have identified and responded to a range of community needs through the development and implementation of programs and services that benefit our community without discrimination. We empower people by engaging them in meaningful opportunities to improve their lives.

**419** students employed through Summer Jobs Service

**90** youth gained experience through the Youth Employment Fund

**1,574** teens and adults connected with jobs and/or training

**2,052** people gained new skills at employment workshops

**259** individuals repaired relationships within the community through alternative justice measures

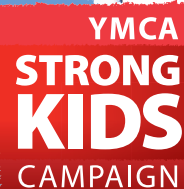
**3,344** people received housing support for themselves or their family

**1,076** seniors improved their health

**4,602** adults participated in YMCA health and fitness programs

## Community Programs

- Health, fitness and recreation
- Aquatics and swimming lessons
- Employment programs
- Housing support
- Alternative justice
- Youth Gambling Awareness Program
- Youth in Transition worker program
- YMCA Child Care
- Before and After School Care
- YMCA Day Camps
- Camp Presqu'île Overnight Camp
- YMCA Healthy Kids Day
- YMCA Peace Medallion
- Volunteer opportunities
- Opportunities to give



## po·ten·tial

1. the mind's right to imagine
2. the body's right to move
3. the soul's right to believe in itself

[ymcapotential.ca](http://ymcapotential.ca)

The YMCA Strong Kids Campaign enables people of all ages in our community to realize their potential through participation in YMCA programs and services. The funds raised annually provide opportunities for more than **845 children, individuals and seniors** to be involved. Last year, over 400 donated. **Thank you.**



# 2013-2014 Financials: Owen Sound Family Y.M.C.A.

Consolidated Statement of Operations (for the year ended March 31, 2014)

Building healthy  
communities

For the year ended March 31	2014	2013
<b>Revenues</b>		
Contributions and bequests	\$ 68,316	\$ 83,220
Fundraising	6,048	8,114
Government purchases and grants	3,522,226	3,355,949
Membership dues	1,988,613	1,472,335
Program fees	2,208,185	2,189,660
Services and supplies	4,627	5,724
Interest income	11,033	14,298
Rent	97,273	106,471
Administration	18,418	20,972
Other	104,063	93,758
	<b>8,028,802</b>	<b>7,350,501</b>
<b>Employment Grants</b>		
Employment / training incentives for employers	809,460	672,183
Employment, training and housing supports	147,811	168,791
	<b>8,986,073</b>	<b>8,191,475</b>
<b>Expenses</b>		
Amortization of capital assets	27,015	38,274
Bad debts	2,539	3,696
Bank charges and interest	50,922	45,383
Employee benefits	735,302	689,263
Equipment and office equipment rentals	118,435	95,033
Fundraising and contribution expenses	2,134	6,456
Membership and association fees	105,100	99,771
Occupancy	811,302	757,345
Other expenses	20,089	24,850
Postage and telephone	59,854	59,615
Printing and promotion	34,058	33,486
Professional fees and purchased services	60,514	61,300
Salaries and wages	5,067,578	4,852,621
Staff and volunteer expenses	100,765	99,610
Supplies	460,622	393,678
	<b>7,656,229</b>	<b>7,260,381</b>
<b>Excess of revenues over expenses before employment supports, new facility transition activity and new recreation facility fund</b>	<b>1,329,844</b>	<b>931,094</b>
<b>Employment Supports</b>		
Employment / training incentives for employers	809,461	669,259
Employment, training and housing supports	147,602	167,602
	<b>957,063</b>	<b>836,861</b>
<b>Excess of revenues over expenses before new facility transition activity and new recreation facility fund</b>	<b>\$ 372,781</b>	<b>\$ 94,233</b>
<b>New Facility Transition Activity</b>		
Gain on disposal of capital assets	-	124,218
Family Y Capital Contribution to City of Owen Sound	-	(1,350,000)
	-	<b>(1,225,782)</b>
<b>Recreation Facility Fund</b>		
New recreation facility fund contributions	719,986	1,573,502
New recreation facility fund expenses	(12,815)	(163,558)
Transfer to City of Owen Sound	(707,171)	(1,407,619)
	-	<b>2,325</b>
<b>Excess of revenues over expenses (expenses over revenue) for the year*</b>	<b>\$ 372,781</b>	<b>\$ (1,129,224)</b>

\*Before commitments to debt reduction and capital reserves



## 2013-2014 Financials: Owen Sound Family Y.M.C.A.

Consolidated Balance Sheet (for the year ended March 31, 2014)

March 31	2014	2013
<b>Assets</b>		
<b>Current</b>		
Cash and bank	\$ 1,485,471	\$ 858,106
Short-term investments	749,885	747,430
Accounts receivable	225,705	241,552
Prepaid expenses	12,749	8,434
	<u>2,473,810</u>	1,855,522
<b>Capital Assets</b>	<u>508,377</u>	494,660
	<u>\$ 2,982,187</u>	\$ 2,350,182
<b>Liabilities and Net Assets</b>		
<b>Current</b>		
Accounts payable and accrued liabilities	\$ 838,602	\$ 898,794
Deferred revenue	685,011	365,595
	<u>1,523,613</u>	<u>1,264,389</u>
<b>Net Assets</b>		
Invested in net capital assets	508,398	494,682
Endowment fund	788,946	782,199
New recreation facility fund	-	-
Internally restricted	209,185	109,018
Externally restricted	105,000	52,500
Unrestricted	(152,955)	(352,606)
	<u>1,458,574</u>	<u>1,085,793</u>
	<u>\$ 2,982,187</u>	<u>\$ 2,350,182</u>

### Management Comments

The consolidated balance sheet and the consolidated statement of operations of the Owen Sound Family Y.M.C.A. have been extracted from the entire financial statement package of the organization. The complete financial statement is available for review at the Owen Sound Family Y.M.C.A head office during normal business hours.