

# who we are

## mission

The YMCA of Owen Sound Grey Bruce is a charity dedicated to building a caring, healthy community by creating opportunities for all people to achieve personal growth in spirit, mind and body.

## vision

Our YMCA is a community leader for improving the health and vitality of Owen Sound, Grey and Bruce counties.

## values

The work we do is grounded by our core values:

**caring . honesty**  
**respect . responsibility**

## Volunteer Board of Directors

	Position	Career
David Johnstone	President	Financial Advisor
Maria Canton	Vice President	Theatre Manager
Gwynne Potter	Vice President/Treasurer	Chartered Professional Accountant
Doug Bierer	Past President	Chartered Professional Accountant
Liz Cranny	Director	Police Officer
Greg Deakin	Director	Lawyer
Ann Dumyn	Director	Corporate Officer
Jeff Franks*	Director	Co-Director, Mental Health Services
Elisa Glasser	Director	Office Manager
Helen Harris	Director	Social Worker
Bill Klingenberg*	Director	Chief Building Official
Danielle Landry	Director	Lawyer
Ann Lovold	Director	Public Health Professional
Brian O'Doherty	Director	Doctor
Lindsay Wonnacott	Director	Health Program Evaluator

## Senior Leadership Team

Gayle Graham	Chief Executive Officer
Nic Hayne	Manager, Facilities
Susan Kuznicki	Manager, Finance
Dennis Morrison	Manager, Child Care
Susan Seifert	Manager, Community & Employment Services
Kim Williams	Manager, Health, Fitness & Aquatics

## Locations

<b>Health, Fitness &amp; Aquatics</b>	700 10th Street East, Owen Sound	519 376-0484
<b>Community Services</b>	648 2nd Avenue East, Owen Sound	519 371-9230
<b>Employment Services</b>	4A-1450 1st Avenue West, Owen Sound 7-425 10th Street, Hanover	519 371-9222 519 364-3163
<b>Child Care Centres</b>	600 16th Avenue, Hanover 898 Queen Street, Kincardine 612 2nd Avenue East, Owen Sound 374 Bruce Street, Port Elgin 18 Tain Street, Ripley	519 364-4938 519 396-9622 519 372-9295 519 832-6225 519 395-5570



Charitable Registration No: 11907 4995 RR0001



YMCA of Owen Sound Grey Bruce

## 2014 - 2015 Annual Report

*If you want to go fast, go alone.  
If you want to go far, go together.*

- African proverb

## moving forward together

Recently, our volunteer Board of Directors finalized a five year strategic plan which will guide us in creating more opportunities for people to reach their full potential and inspire others. With our communities facing bigger challenges than ever before when it comes to leading healthy, happy lives, we know that it is essential to act now in addressing these issues. The new strategic plan includes a call for all local residents to join us on this journey, because we know first hand that we can go further together.

Your YMCA proves this over and over again. Staff and volunteers with talents ranging from finance to lifeguarding to child development work together every day to provide a diverse range of services throughout our region. By pooling those resources together, your YMCA is a positive force in this community.

Each branch of the YMCA makes its own unique impact. Last year, there were 19,064 visits to our Employment Services offices throughout Grey Bruce. The online job board maintained by Employment Services is a valuable local resource, now viewed more than 2,500 times a week. Our popular YMCA Child Care locations have continued to create positive environments for the children entrusted to them. Over the past year we implemented new policies and procedures to compliment our updated Child Protection Policy. We are proud to share that 2015 marks 60 years in operation for our Owen Sound Child Care. Also in 2015, YMCA Housing Services received funding from Grey County Housing & Social Services which enabled us to launch a pilot program giving intensive support and outreach to residents struggling with chronic homelessness. At the YMCA Health, Fitness & Aquatics facility, we are laying the groundwork for a healthier population. This community hub is truly thriving; more than 1000 people of all ages and abilities visit each day. Between January and June three aquatic sporting events were hosted in the facility, together bringing over 600 participants along with their families to our community.

If we take into account the 7,922 people of all ages, backgrounds and abilities who took part in programming at our Health, Fitness & Aquatics facility; the 2,841 individuals assisted through Community Services initiatives; the 1,049 families who have chosen our YMCA to provide care for their children; the hundreds who received support from YMCA Employment Services and the 2,389 youth who experienced a YMCA Summer Camp ... we can conservatively estimate that our YMCA touched the lives of more than 17,762 people throughout Grey Bruce in 2014 - 2015, or about 1 in 8 residents. We take this responsibility seriously. Our new strategic plan will guide us as we work to strengthen our impact, extend our reach, engage our community and increase our capacity.

The impact of your YMCA would not be possible without the support of many dedicated and talented volunteers and staff. The incredible community partners who work with us to address serious issues throughout the region help us to innovate, grow and achieve more than we ever could on our own. The generosity of the many donations to the Regional Recreation Centre Campaign have made the dream of the Health, Fitness & Aquatics facility a reality and show exactly how much can be achieved when the community comes together. We are sincerely grateful to last year's 477 YMCA Strong Kids Campaign donors: they have helped us to financially assist 955 men, women, children and families who otherwise would not have been able to participate in our programming.

At the YMCA, we are consistently inspired by our members, participants, parents and families. The people who choose our YMCA are ensuring their everyday choices make a difference. By supporting their YMCA they are working towards the safer, stronger, healthier community they want to live in. They join our staff and volunteers as part of a powerful force with reach throughout our region; part of something even bigger that stretches coast to coast.

Together, we can go further.

David Johnstone  
President, Board of Directors

Gayle Graham  
Chief Executive Officer

## engaging our community

**62** volunteers gave **4,465** hours of their time, energy and talents

**173** young people took part in restorative justice programs

**2,633** people gained new skills at employment workshops

**1,161** seniors improved their health

**2,722** children and teens participated in healthy, active programs

**4,039** adults participated in YMCA health and fitness programs

## extending our reach

**28** program sites

**17,762+** people served

**90+** community partners

**2,389** youth experienced YMCA camp programs

**1,928** at YMCA Day Camp  
**461** at Camp Presqu'île

**139** Cardiac Rehabilitation participants

**974** total participants during free events such as Family Day & New Year's Eve

## increasing our capacity

**7,922** people participated at the YMCA Health, Fitness & Aquatic Facility

**240** passionate, dedicated staff

**108** full time and **132** part time

**710** families served by YMCA Before and After School Care programs

**337** families trusted their children to YMCA early learning and Child Care

**\$68,316** raised in support of the YMCA Strong Kids Campaign

**955** people of all ages were financially assisted by this Campaign, and

**447** donors gave generously

*"My family and I thoroughly enjoy using the Y. The staff has been nothing but great to us and we really appreciate all the extras people do around here. This provides us with a time where we can all be active and healthy together. Thank you."*

- Anonymous comment from a YMCA member

## strengthening our impact

**2,315** households received housing support

**271** students employed through Summer Jobs Service

**1,852** teens and adults connected with jobs and/or training

**225** adults repaired relationships within their communities through alternative justice measures



### Community Programs

Health, fitness and recreation  
Aquatics and swimming lessons  
Employment programs  
Housing support  
Alternative justice  
Youth Gambling Awareness Program  
Youth in Transition Worker program  
YMCA Child Care  
Before and After School Care  
YMCA Day Camps  
Camp Presqu'île Overnight Camp  
YMCA Healthy Kids Day  
YMCA Peace Medallion  
Volunteer opportunities  
Opportunities to give

YMCA  
**STRONG  
KIDS**  
CAMPAIGN

The YMCA Strong Kids Campaign enables people of all ages in our community to realize their potential through participation in YMCA programs and services. The funds raised annually provide opportunities for more than **955 children, individuals and seniors** to be involved. Last year, over **477** people donated. **Thank you.**

**Did you know?** YMCA staff collectively contribute over \$400 each month to the YMCA Strong Kids Campaign through payroll deduction: they see first hand the impact their donations have and believe in the power of this program.