

ENRICHING COMMUNITIES, EMBRACING OUR FUTURE

Annual Report 2023-2024



Owen Sound
Grey Bruce

Shine On





Our Mission

The YMCA of Owen Sound Grey Bruce is a charity dedicated to building a caring, healthy community by creating opportunities for all people to achieve personal growth in spirit, mind and body.

Our Vision

Our YMCA is a community leader focused on improving the health and wellbeing of Owen Sound and Grey and Bruce Counties.

Our Values

The work we do is grounded by our core values:

- Belonging
- Honesty
- Responsibility
- Caring
- Respect

Message From Our CEO & Board President

Since our founding in 1877, The YMCA of Owen Sound Grey Bruce has evolved into a vibrant organization, empowering people of all ages and life stages to overcome barriers and ignite their potential. We exist so everyone has an opportunity to belong, grow, thrive and lead.

As we reflect on another impactful year, we are grateful for the opportunity to enable our community members of all ages and backgrounds to reach their full potential. One of the great joys that comes with community leadership is the opportunity to deliver opportunities that spark belonging, growth and leadership and that lead to thriving, healthy people. Our 2023-2024 fiscal year was no exception.

The launch of our Strategic Plan in 2023 has been pivotal in shaping our direction for the future. Our strategic priorities—Exceptional Experiences, Strong Business Practices, and Championing Community Wellbeing—have guided our efforts and contributed to our accomplishments this past year, which are highlighted in this report. Our Strategic Plan will continue to help us to better meet the needs of post-pandemic communities, and to fulfil our mission by bringing people together through experiences that build skills and self-confidence, increase health and strength, and create opportunities for exploration and growth.

Across all facets of our organization, from Health, Fitness & Aquatics membership and programs, Licensed Child Care to School Age Programs, Summer Overnight Camp and Day Camps, Employment Services, Community Initiatives including Youth and Justice Programs, and Settlement and Language Services, we witnessed unparalleled growth thanks

to the exceptional experiences we offered. We are proud to have reached more individuals, touched more lives, and made a positive impact on our communities in ways that resonate deeply with our core values. Our commitment to Belonging, Caring, Honesty, Respect, and Responsibility continues to serve as the anchor of our organization, guiding every decision we make and every action we take.

As you'll see in this report, we had many successes in 2023-2024, and we gained plenty of insights for future work. None of the achievements would be possible without the dedication of our staff and volunteers, or the generosity of our donors. On behalf of the Board of Directors and Senior Leadership Team, I want to express our deep appreciation for your unwavering support.

Looking ahead, we are committed to further strengthening our communities and adapting to the changing needs of those we serve. As the YMCA continues to evolve, we will remain a beacon of hope, demonstrating what is possible when we come together, embrace our differences, and support one another to Shine On.

Together, we will continue to build a brighter future and ignite the potential in people.



S. Cowley

Sarah Cowley, CEO
YMCA of
Owen Sound Grey Bruce



E. Dean

Evelyn Dean, Chair
YMCA of
Owen Sound Grey Bruce



First things first: The Y is a charity?!

We get this reaction a lot. But it's true: the YMCA is indeed a charity and donors contribute to the success and sustainability of many of our programs and facilities.

Every charity exists to help solve a problem, and the Y is no different — with the exception that our charity helps address many problems, from access to health, fitness and aquatics services, to housing and child care shortages to isolation, racism, mental health issues, and more.

**Scan the QR code
to make a
donation, or donate
in person at our
Welcome Desk.**



2023-2024 Charitable Impact



186 Donors

helped us reach our fundraising goal, including 47 staff



984 People

received financial assistance to access the YMCA's programs and services.



\$101,100

raised to meet the need for financial assistance in our community, ensuring access to programs & services that improve well-being.



\$93,358

from Grants and Foundation allowed us to sustain existing and start new programs, so that we can continue to evolve and meet our communities' needs.



\$181,000

from the YMCA's Strong Communities Fund provided financial assistance to individuals and families, helping them access essential YMCA programs and services.



An Employment Ontario Service Provider.



2
Resource Centres



Services are provided
across Grey Bruce

1059 People received one-on-one assistance
to secure employment or training

250 People who identified as having no
source of income or not receiving
assistance from Ontario Works or
Ontario Disability Support Program were
assisted

\$397k of provincial funding was provided to
local businesses for employment
services



**Take the first step toward meaningful
employment with guided preparation and
support.**

In Motion & Momentum+ is 10-13 week strengths-based action-oriented program that helps you reconnect with their potential, take charge and create the life you want to live. If you feel stuck, like you're always missing out on opportunities or constantly hitting setbacks in your life this program may be for you!

Employment Services



We believe everyone has the innate potential to thrive.



Services are provided across Grey Bruce

- Community Justice
- Homelessness Response
- Youth in Transition

514

People assisted with access to food, employment, clothing and advocacy; separate from those accessing emergency short-term shelter

11,247

Nights of emergency shelter provided to community members

\$42k

Directed toward Poverty Alleviation for Youth



We believe everyone has the innate potential to thrive.

The Y continues to be a lifeline for those affected by the housing crisis, working to ensure everyone in our community has a safe place to live. Our Homelessness Response Program is dedicated to providing critical support to individuals and families facing housing instability and offers access to emergency shelter, housing services, and essential resources.

Community Initiatives



The largest provider of Child Care in Grey Bruce.



5

Licensed Child Care
Centres



15

Before & After School
Locations

349

Children were off to a healthy start at our
five Child Care Centres.

707

children ages 4 to 12 started and ended their
school day at our fun and supportive School
Age Program.

270


Children attended Licensed Child Care Day
Camp



Become an Early Childhood Educator!

Presently, no YMCA is operating at licensed capacity due to persistent workforce shortages across the sector. This has led to increased waitlists, leaving many families without access to the quality care they need. We are committed to advocating for solutions to this crisis and supporting the development of future ECE professionals. Find current opportunities at: ymcaowensound.on.ca.

Child Care



Activities that empower young people and build community leaders.



1

Overnight Camp



6

Day Camp locations

252

Children sparked joy, creativity and exploration at Camp Presqu'île, an overnight summer camp in partnership with the Rotary Club of Owen Sound

270

Children attended Licensed Child Care Day Camp across Grey Bruce

206

Children attended Summer Day Camp programming in Owen Sound.



Children gain confidence, make lifelong friends, and discover new skills in our fun, supportive camp programs.

YMCA camps are designed to provide your child with the opportunity to play, grow and meeting new friends in a safe, nurturing environment. Programming focuses on having fun while increasing self-esteem, learning new skills and cooperating and respecting others

Camps



Helping newcomers shine in their new community.



394

Assessments for assistance



Services provided across Grey Bruce.

152

Adults and youth participated in 16 Community Connection activities

32

Newcomer youth assisted with integrating into their new school and registering for recreational activities.

16


Adults and youth obtained Citizenship after attending Citizenship prep classes



Build strong, meaningful connections within the community.

Our Community Connection activities help newcomers feel welcome and build a sense of belonging. Through social events, skill-building workshops, and cultural exchange, participants ignite their potential, form connections, and gain confidence. These opportunities help them thrive and succeed in their new community. All are welcome!

Settlement & Language



It's our mission to help people grow strong — physically, mentally and socially.



12,176

People of all ages participated Health, Fitness, and Aquatics programs this year

17%

Seniors

54%

Adults

29%

Children/Teen

5423

People of all ages enjoyed the perks of being a YMCA Member

1011

Personal Training sessions completed



Specialty Programs: Supporting Recovery and Wellness

112

Lives strengthened through our Cardiac Rehab program, supporting recovery after heart attacks, disease, or surgery

28

People fought back against Parkinson's in our Rock Steady Boxing program

Health & Fitness



Learn to swim while improving health and confidence in aquatics.



2

Pools - Lane Pool and Leisure Pool



Swim lessons and programs for all ages

1475

Children enrolled in swim lessons

923

Children learned vital water safety skills in our Swim to Survive program, building confidence and staying safe in and around water

33

New lifeguards trained, while 23 recertified



Need to add variety to your fitness routine? Just add water!

The properties of water will bring a new dynamic to your workout. The resistance of the water strengthens your muscles as you push and pull your body through the water. While moving through the water your body weight is supported by the buoyancy of the water allows you to reduce the impact on your joints as you improve your cardiovascular fitness.

Aquatics

YMCA Programs

- Health and Fitness
- Youth and Recreation
- Aquatics and Swim Lessons
- Employment Services
- Homelessness Response
- Community Justice
- Youth Gambling Awareness Program
- Youth in Transition Worker Program
- Settlement and Language Services
- Licensed Child Care Centres
- School Age Programs
- Rotary/YMCA Camp Presqu'île
- YMCA Day Camps
- YMCA Partner Days
- YMCA Peace Medal
- Volunteer Opportunities
- Opportunities to Give

The YMCA delivers many of their programs and services in partnership with:

- Alzheimer Society of Grey-Bruce
- Better Pool Committee
- Bluewater District School Board
- Bruce-Grey Catholic District School Board
- Canadian Tire JumpStart
- Canadian Mental Health Association Grey Bruce Mental Health and Addiction Services
- City of Owen Sound
- County of Bruce
- County of Grey
- Georgian College
- Government of Canada
- Government of Ontario
- Grey Bruce Health Unit
- Grey Bruce Health Services
- Ministry of Children, Community and Social Services
- Ministry of Education
- Ministry of the Solicitor General
- Ministry of Health & Long Term Care
- Ministry of the Attorney General
- Ministry of Labour, Immigration, Training and Skills Development
- Municipality of Meaford
- M'WIKWEDONG Native Cultural Resource Centre
- Owen Sound Attack
- Owen Sound Aquatic Club
- Parkinson Society Southwestern Ontario
- Rotary Club of Owen Sound
- Safe 'n Sound
- Salvation Army
- Swim to Survive Partners
- Township of Georgian Bluffs
- United Way of Bruce Grey
- United Way Simcoe Muskoka
- Western University
- Y Service Club



Locations

Association Services (Head Office)
E-290 9th Street East, Owen Sound
519-376-0484/519-371-9222

Health, Fitness & Aquatics
700 10th Street East, Owen Sound
519 376-0484

Community Initiatives
E-290 9th Street East, Owen Sound
519-371-9222

Employment Services
E-290 9th Street East, Owen Sound
519-371-9222

7-425 10th Street, Hanover
519-364-3163

Child Care Centres
600 16th Avenue, Hanover
519 -364-4938

715 Russell Street, Kincardine
519-396-9622

1550 8th Street East, Owen Sound
519-371-9622

374 Bruce Street, Port Elgin
519-832-6225

18 Tain Street, Ripley
519 395-5570

Many YMCA programs are available throughout Grey Bruce at sites not listed above (in partnership with other organizations). Contact us for information on programs in your community.

Volunteer Board of Directors

NAME	POSITION	CAREER
Evelyn Dean	President	Human Resources Consultant
Bruce Price	Past President	Chartered Professional Accountant
Bob Kanduth	Vice President	Government & Public Relations - Retired
Kathryn Ross	VP/Treasurer	CPA, CFO (YMCA Canada) - Retired
Roger Bloom	Director	Project Manager (GP Strategies Corp.)
Ann-Marie Deas	Director	Social Worker
Chris Doyle	Director	Fundraising Associate (Owen Sound Hospital Foundation)
Sarah Flowers	Director	Vice Principal (BWDSB)
Sheila Jarvis	Director	Private Banking - Retired
Charlotte Mojoko	Director	Social Worker (Bruce Grey Child and Family Services)
Gwynne Potter	Director	Chartered Professional Accountant
Sushank Saha	Director	Director, CNO Strategic Initiatives (Bruce Power)
Kelsey Ubdegrove	Director	Lawyer (The Ross Firm Professional Corp.)
Kelly Ward	Director	Supervisor, Brand Services (OMAFRA)
Monica Warnell	Director	Manager of Human Resources/Total Rewards (Bruce Power)
Todd Webster	Director	Urologist (Brightshores Health System)
Julie Ziel	Director	Entrepreneur

Senior Leadership

NAME	POSITION
Sarah Cowley	Chief Executive Officer
Gil Zulueta	Chief Financial Officer
Nic Hayne	Director of Facilities
Scotia Hutton	Camp Director of Camp Presqu'ile
Cyndy Jefferson	Director of Child Care
Carrie Saunders-Willis	Director of Human Resources/Health, Fitness & Aquatics
Matt Shute	Director of Community Initiatives, Employment Services & Settlement Services

Statement of Financial Position

YMCA of Owen Sound Grey Bruce Statement of Financial Position

March 31	2024	2023
Assets		
Current		
Cash and bank	\$ 3,921,451	\$ 4,672,191
Accounts receivable	1,525,141	880,990
Prepaid expenses	99,050	108,968
	5,545,642	5,662,149
Long-term Investments	1,632,449	1,442,202
Capital assets	1,511,845	455,914
	\$ 8,689,936	\$ 7,560,265
Liabilities and Net Assets		
Current		
Accounts payable and accrued liabilities	\$ 2,155,257	\$ 1,155,177
Deferred revenue	1,331,025	1,592,412
	3,486,282	2,747,589
Net assets		
Invested in net capital assets	811,845	455,914
Endowment fund	1,632,449	1,442,202
Internally restricted	158,356	613,902
Externally restricted	25,000	25,000
Unrestricted	2,576,004	2,275,658
	5,203,654	4,812,676
	\$ 8,689,936	\$ 7,560,265

Statement of Operations

YMCA of Owen Sound Grey Bruce Statement of Operations

For the year ended March 31	2024	2023
Revenue		
Contributions, bequests and fundraising	\$ 85,519	\$ 92,743
Government purchases and grants	9,788,011	8,235,595
Membership dues	2,435,321	1,797,587
Program fees and parent child care fees	2,961,522	2,859,865
Investment income	267,354	201,051
Rent	168,068	119,276
Administration	51,894	48,085
Other	214,082	98,016
	<u>15,971,771</u>	<u>13,452,218</u>
Expenses		
Amortization of capital assets and deferred contributions	99,615	74,254
Equipment, office equipment rentals and software	376,707	322,788
Membership and association fees	226,434	249,916
Occupancy	1,269,942	1,111,202
Office and other expenses	298,836	345,445
Professional fees and purchased services	129,871	197,220
Salaries, wages and benefits	10,483,290	8,637,806
Staff and volunteer expenses	120,072	151,406
Supplies and program costs	2,711,224	2,614,340
	<u>15,715,991</u>	<u>13,704,377</u>
Excess of revenue over expenses (expenses over revenue) before other and recreation facility	<u>255,780</u>	<u>(252,159)</u>
Other		
Unrealized gain (loss) on investments	<u>135,198</u>	<u>(30,884)</u>
Recreation facility		
New recreation facility contributions	2,500	151,000
Transfer to City of Owen Sound	<u>(2,500)</u>	<u>(151,000)</u>
	-	-
Excess of revenue over expenses (excess expenses over revenue) for the year	<u>\$ 390,978</u>	<u>\$ (283,043)</u>

The Statement of Financial Position and Statement of Operations of the YMCA of Owen Sound Grey Bruce have been extracted from the entire financial statement package of the association. The complete financial statement is available for review at YMCA of Owen Sound Grey Bruce head office during regular business hours.

Thank you to all who donated to our Strong Communities Fund

11 Anonymous Donors

Cheri Abaza
Robert Akins
Widaad Al-Busaidy
Erin Ayotte
Elana Bacher
Dorothy Bain
Baker Tilly
Danica Bauer-McGlynn
Donna Beatty
Ingrid Beaver
Jane Becking
Margaret Blender
Jenifer Burbidge
James Burrows
Robert Busch
Rosina Byrne
Sean & Jolie Calhoun
Rebecca Campbell
CanadaHelps
Brianna Cavan
Kara Caven
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Mary-Louise Craven
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Cobble Beach Resort
Reba Dalgleish
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Holly (Mariah) Daye
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Grey Bruce Orthodontics
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Carrie Saunders-Willis
Emma Seabrook
Debbie Seifried
Tom Senese
Shankar Professional Corporation
Ruslana Sikorska
Vanessa Silver
Michael Simpson

Thank you to all who donated to our Strong Communities Fund

Allan & Bonita Smith
South East Grey
Community Health Centre
Dianne Speed
YMCA Staff
Takoda Steinman
Ted Stewart
Sydenham & District
Optimist Club
Allison Tackaberry
Gail Taylor
Thulasee Tharan
Nadesapillai
The Agency
The Eva Leflar Foundation
Chris Thompson
Alison Tillcock
Chris Tillcock
Toronto Foundation
Trevor Uitvlugt
United Way of Bruce Grey
Phyllis Vail
Stephanie Vamplew
Hollie Van Der Ende
Annalise Van Oord
Scott Vining
Paulien Visser
Kathy Vogel
Jay Walker
George Walker
Ellen & Josh Wallace
Kerri Walpole
Joy Ward
Michelle Watts
Carrick Wilken
Wolf Steel Ltd
Allen Wood

Gifts made in memory of:
Sonia S. Bacher
Jacob DeBoer
Tyson Downs
Fran & Doug Gordon
Adele Kyle
Larry Manley
Jordan Morrison
Pam Shute
Jennifer Skene
Allan Walker
Nancy Wood

Gifts made in honour of:
April & Wil McReynolds Family
Glenda Kerr
Matthew
The Cowley Family
YMCA Child Care - Port Elgin Staff
YMCA Housing

**Together we raised
over \$100,000!**

